



WECARE
worldwide

JANEY'S DOG JOG

A woman with blonde hair in a ponytail, wearing a black athletic top with the number '218' on the back, black shorts, a black visor, and colorful sneakers, is running on a reddish-brown dirt path. The background is filled with lush green foliage.

WHAT YOU DO

MAKES A DIFFERENCE.

**AND YOU HAVE TO DECIDE WHAT KIND
OF DIFFERENCE YOU WANT TO MAKE**

JANE GOODALL

ALL FOR THE DOGS

RUNNING THE LENGTH OF SRI LANKA FOR THE STREET DOGS.

In October 2026, WECare founder and veterinary surgeon Dr Janey Lowes is swapping her scrubs for running shoes and attempting something completely bonkers: running the entire length of Sri Lanka.

Starting at Point Pedro, the northernmost tip of the island, she'll run more than 600km over 22 days, all the way to Dondra in the south. **That's more than a half marathon. Every day. For three weeks. In Sri Lanka.**

And Janey is not a professional athlete. She's a vet who has spent the last 12 years running after dogs, rather than running hundreds of kilometres for fun. But this isn't really about running.

**620 KM
IN 22 DAYS**

POINT PEDRO

ANURADHAPURA

KANDY

HORTON PLAINS

DONDRA

As Janey makes her way across the island, the Dog Jog will tell the stories of the dogs, people and communities she meets along the way, shining a spotlight on Sri Lanka's three million street dogs and bringing people together behind a shared mission to change their future.

Because this is about far more than getting from one end of Sri Lanka to the other. It's about turning 620km into a movement for change — and making sure the world is watching.

JANEY'S
DOG JOG

BECAUSE THEY NEED US

**THREE MILLION STREET DOGS.
AND NOWHERE NEAR ENOUGH HELP.**

For millions of dogs living on Sri Lanka's streets, life can be incredibly tough. Road traffic injuries, disease, infected wounds, malnutrition and preventable illnesses – including rabies – are part of the reality that Janey and the WECare team sees every day.

We're there for as many of them as we can be. But the scale of the need is enormous – and treating one dog at a time will never be enough.

We need to think bigger.

Our ambition is to build a world-class hospital and rehabilitation centre, giving many more street dogs access to the veterinary care they desperately need, alongside a dedicated veterinary training centre that will help develop the vets and veterinary nurses who can transform animal welfare across Sri Lanka.

Because lasting change isn't just about treating more dogs today. It's about building the people, skills and facilities to make sure fewer dogs suffer tomorrow.

And that's what Janey is running for.

THE SCALE OF THE CHALLENGE

3 MILLION STREET DOGS
LIVING IN THE COMMUNITY

RABIES IS ENDEMIC
MOST DEADLY DISEASE ON EARTH

25% ARE SUFFERING
FROM SEVERE ILLNESS/INJURY

LOW VET NUMBERS
>20X SMALLER THAN REQUIRED

4/5 PUPPIES DIE
BEFORE 6 MONTHS OF AGE

NO VET NURSES
TO SUPPORT THE FIGHT

1:8 STREET DOGS:PEOPLE
ON THE ISLAND



JANEY'S
DOGJOG



3 MILLION WHY'S

**LIFE ON THE STREETS SHOULDN'T MEAN
LIFE WITHOUT ACCESS TO VETERINARY CARE.**

TOO MANY DOGS, TOO LITTLE CARE

Sri Lanka's free-roaming dog population is vast, while access to neutering, vaccination and even basic veterinary care can be extremely limited – or simply non-existent.

THE CYCLE KEEPS GOING

Uncontrolled breeding means more puppies are born into communities already supporting large dog populations, putting even greater pressure on limited resources.

PREVENTABLE SUFFERING CONTINUES

Without intervention, disease spreads and countless dogs are left without the veterinary care they need – some may go their entire lives without receiving any at all.

IT AFFECTS WHOLE COMMUNITIES

Dogs and people share the same streets and neighbourhoods. Healthier, vaccinated and sustainably managed dog populations mean healthier, safer communities for everyone.

THERE IS NO QUICK FIX

Lasting change needs treatment and prevention working together – combining veterinary care with neutering, vaccination, education and community engagement.

SMALL CHARITY. BIG RESPONSE.

**And that's exactly why Janey founded WECare
Worldwide in 2014.**

She knew that helping Sri Lanka's street dogs couldn't just mean treating the dog in front of her. Creating lasting change meant tackling the bigger picture too.

Today, WECare combines frontline veterinary care with large-scale Capture-Neuter-Vaccinate-Release (CNVR), vaccination and community outreach – helping the dogs who need us now, while working to prevent suffering and create change at population level.



**STANDING STILL
IS NOT
AN OPTION.**

IN THIS FOR THE LONG RUN

WE RUN AS IF BOTH ANIMAL AND HUMAN LIVES DEPEND ON IT. BECAUSE THEY DO.

This might be Janey's biggest run yet. But she has been chasing a better life for Sri Lanka's street dogs for 12 years.

Since founding WECare in 2014, Janey and the team have worked relentlessly to change what life looks like for the country's street dogs.

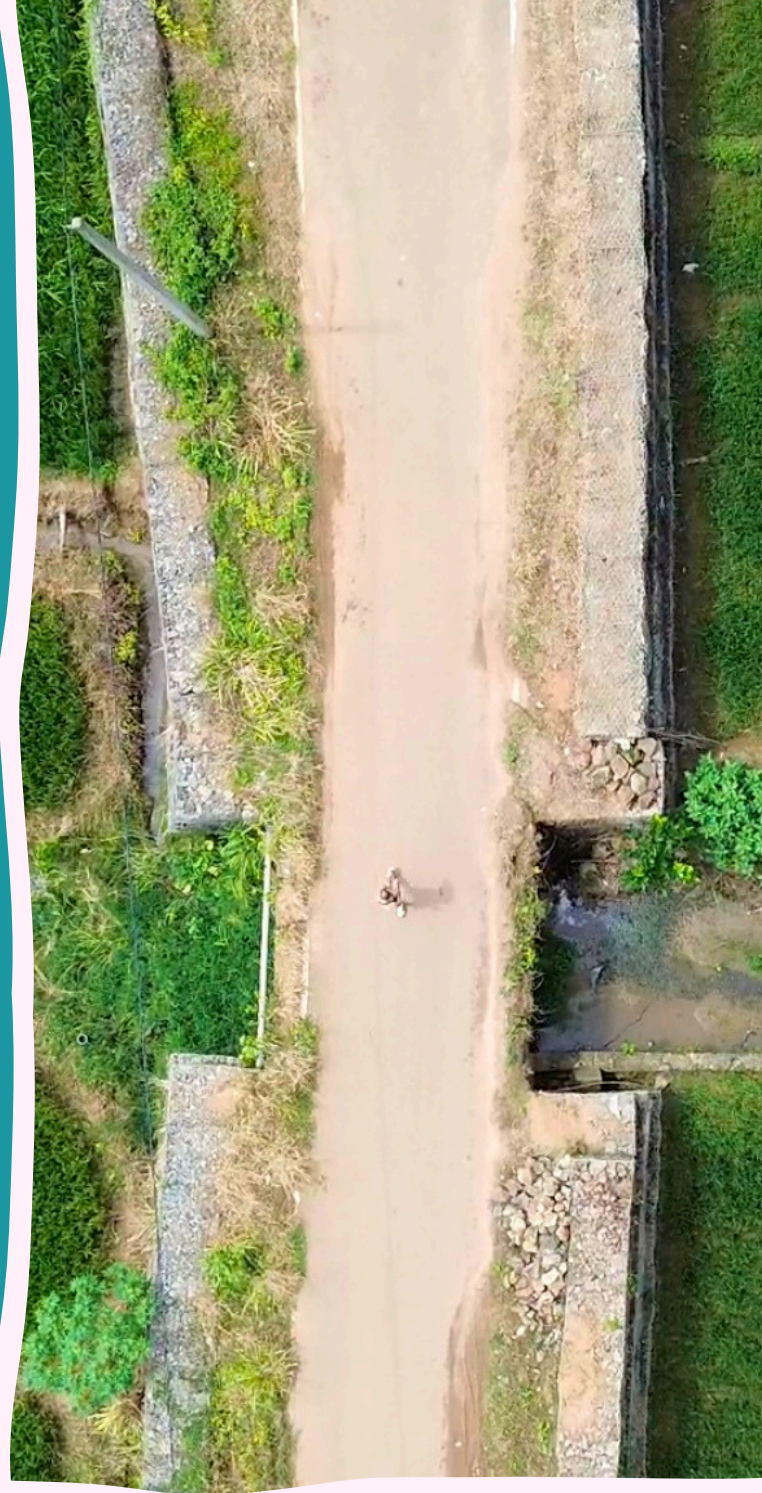
From a converted nursery school in southern Sri Lanka, we provide life-saving veterinary care completely free of charge. Through our mobile CNVR programme, we take that care into communities, educating, neutering and vaccinating thousands of dogs every year.

Our work has seen WECare globally recognised as a Rabies Centre of Excellence, while our investment in Sri Lankan veterinary teams is building the skills and capacity to care for street dogs long into the future.

For 12 years, we've treated. We've neutered. We've vaccinated. We've educated. We've kept going.

But with an estimated three million street dogs across Sri Lanka, we're nowhere near the finish line.

So this October, Janey is taking 12 years of running for Sri Lanka's street dogs quite literally. More than 600 kilometres. The length of Sri Lanka. For the dogs she's dedicated her life to.



OUR WORK TO DATE



35,000+ RABIES VACC

Protecting dogs and communities from a deadly but entirely preventable disease, and helping move Sri Lanka closer to a rabies-free future.



25,000+ NEUTERS

Tackling street dog overpopulation at its source, preventing suffering before it begins and creating healthier communities for everybody.



6,000+ EMERGENCY CASES

Providing round-the-clock care for some of Sri Lanka's most vulnerable street dogs, from emergency treatment through to recovery.

JANEY'S
DOG JOG

THE FINISH LINE IS
LIFE-CHANGING



JANEY'S
DOG JOG

FOR THE DOGS

**BECAUSE STREET DOGS DESERVE
WORLD-CLASS VETERINARY CARE TOO.**

**Where a dog is born should never determine the care
they receive.**

But for Sri Lanka's street dogs, injury or illness can mean there is simply nowhere equipped to give them the care and recovery time they need.

The Dog Jog is about changing that.

Every kilometre Janey runs will help turn our plans for a world-class emergency hospital and dedicated rehabilitation centre into reality — two facilities working together to help more dogs than ever before.

3000 MORE ANIMALS HELPED ANNUALLY

This double-facility approach will transform who we can help. The rehabilitation centre will also allow us to treat a whole group of dogs who currently have no treatment options at all.

These are dogs with less serious disease and injury that may still be life-threatening, but isn't urgent enough to make it into the hospital's critical category. They aren't sick enough to reach the top of our waiting list of more than 200 animals, but they're far too sick for a couple of consultations at a local clinic.

**By creating two dedicated facilities, we won't simply
treat more dogs — we'll be able to reach dogs we
could never reach before.**

FOR THE VETS & NURSES

**BECAUSE THE BIGGEST IMPACT IS THE ONE THAT
KEEPS MULTIPLYING.**

Buildings alone won't transform animal welfare. To create lasting change across Sri Lanka, we also need to invest in the people who will care for its animals.

Sri Lanka has just 1,900 registered vets serving a country with millions of owned and roaming dogs. There simply aren't enough to meet the needs of the country's pets, let alone its street dog population. By comparison, Australia — with a similar human population but no comparable street dog population — has more than 17,000 vets, supported by 17,500 veterinary nurses.

Unlike more than 50 countries worldwide, Sri Lanka has no nationally recognised veterinary nursing qualification — leaving vets without the trained clinical support they urgently need and animals without the standard of care they deserve.

Our new Veterinary Training Centre will provide a dedicated home for that learning. Alongside developing Sri Lanka's first veterinary nurse qualification, we plan to deliver three levels of practical veterinary surgeon training, from basic CNVR modules through to advanced emergency care, as well as regular free workshops and CPD for existing veterinary surgeons.

By training and upskilling hundreds of veterinary professionals, those skills travel far beyond WECare — improving the care of hundreds of thousands of animals for generations to come.



FIRST-EVER VET NURSE QUALIFICATION

A nationally-recognised veterinary nurse qualification in Sri Lanka.

200+ MORE VETS UPSKILLED ANNUALLY

Through our three in-house training programmes, free workshops and CPD.

HUNDREDS OF THOUSANDS OF ANIMALS RECEIVING BETTER CARE

From better vets, qualified veterinary nurses and far-reaching improved standards.



JANEY'S
DOGJOG

FOR THE PEOPLE

**BECAUSE HEALTHIER DOGS MEANS HEALTHIER
COMMUNITIES.**

Our work has never been about dogs alone. When people and dogs share the same streets and communities, protecting animal health also means protecting human health.

Around 250,000 animal bites are estimated to occur in Sri Lanka every year, and more than 95% of human rabies deaths in the country are linked to rabid dog bites. Rabies is almost always fatal once symptoms develop — but it is also preventable.

That's why vaccinating dogs is so important. By stopping rabies at its source, we're not only protecting dogs; we're helping protect the people, families and communities who live alongside them.

- **MORE**
 - **VETS & NURSES TRAINED**
 - **MORE**
 - **DOGS VACCINATED**
 - **MORE**
 - **PEOPLE PROTECTED**
- 

And the impact goes further. By increasing access to high-quality veterinary care, strengthening the veterinary workforce and working directly with communities, we can give people more options when an animal needs help — alongside the knowledge and support to care for the animals around them.

It means healthier dog populations, reduced risk of disease and veterinary services that communities can trust and be proud of.

**Because better animal health means better public health
— and a safer, healthier future for everyone.**



JANEY'S
DOGJOG

AND THEN WE BUILD

THIS ISN'T JUST AN IDEA.
IT'S A PLAN WE'RE READY TO DELIVER.



WE HAVE THE LAND

NOW WE CAN BUILD THE FUTURE.

We've secured the land for WECare's permanent home — a place from which we can transform the future of veterinary care for Sri Lanka's street dogs.



WE HAVE THE PEOPLE

THE EXPERTISE TO MAKE IT HAPPEN.

An experienced leadership and veterinary team and local knowledge and skills to turn these buildings into something far bigger than bricks and mortar.



WE HAVE THE EXPERIENCE

WE KNOW WHAT WORKS — BECAUSE WE'VE DONE IT.

More than 12 years of treating, neutering and vaccinating tens of thousands of dogs, training Sri Lankan veterinary teams and delivering programmes at scale.

We've spent this time proving what WECare can achieve with limited space and resources.

Now we're ready to show what's possible when those limits are removed.

A woman with blonde hair tied back is smiling and looking down at a brown dog. The dog is looking up at her. In the background, there are other dogs, including a white one and a brown and white one, and a blue vehicle. The scene is outdoors on a dirt ground.

WE'RE READY. ARE YOU?

WE'RE READY TO TAKE THE NEXT STEP. WE JUST NEED YOU TO TAKE IT WITH US.

To find out more or to support, sponsor or partner with the Dog Jog, please get in touch:
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